



# UNITED PASSION FOR LEADERSHIP

BUSINESS CONSULTANT

Company Profile 2024

# About Us

United Passion for Leadership is a multinational company with offices and branches in Saudi Arabia and the United Arab Emirates. The company was founded in 2023 to provide consultancy services and business development solution in the field construction.

The company aims to bring about a qualitative leap in providing consultancy services for company formation, organization, and risk mitigation in the market. This is achieved through administrative and commercial solutions that align with the nature and types of companies in Saudi Arabia. Our team consists of a group of consultants, experts, and university professors in various fields and sectors. We offer comprehensive solutions starting from the establishment and operation phases, as well as risk reduction solutions.





# Our Vision

Our practical vision is to be the top provider of innovative and reliable consultancy solutions in Saudi Arabia and the Middle East. We are committed to constantly surpassing our clients' expectations and making a tangible and positive impact on the communities we serve. Our focus is on delivering practical and effective solutions that drive growth and success for our clients.



# Our Mission

Providing exceptional services and solutions to our clients while maintaining the highest level of professionalism, integrity, and ethical standards.

# Our Goal



We aim to offer a wide range of solutions that cater to the varied needs of our clients in all sectors. Our primary focus is on helping our clients succeed by providing them with the necessary tools and expertise to stay competitive and drive business growth. Our mission is to deliver exceptional and valuable services to our clients, while fostering long-term cooperative relationships that benefit all parties involved.

# Our Approach To Business Consulting Is Based On:



## Professionalism

We work with professional and proficient methods, continuously developing our expertise in order to stay up to date with the latest information and meet our clients' requirements in a professional and proficient manner.



## Innovation

We work on developing innovative solutions based on the latest technologies, collaborating with professional and innovative teams to provide solutions that meet our clients' requirements.



## Quality

We strive to deliver high-quality services, paying attention to detail and continuously improving to meet our clients' needs.



## Trust

We foster mutual trust between our company and our clients, ensuring the confidentiality of their information and data.



## Transparency

Transparency is a fundamental principle between our company and our clients. We provide honest and clear information, conducting business with integrity and credibility.



## Collaboration

We aim to work in harmonious teams and encourage productive collaboration between our team and our clients.



## Business Consultation and Financial/Managerial Analysis:

We start with the client from the beginning of their business activity, assisting in establishing all the necessary documents, papers, and programs to fully operate the business. We provide advice and analyze financial and managerial performance, including financial statements, budgets, financial ratio analysis, planning, and how to manage financial resources. This helps determine the company's performance, identify errors, work on improving them, and realign the business on the right track.



## Strategy Building

We assist companies in developing effective and suitable strategies to solve problems, reduce costs, and increase profits in order to achieve their goals and sustain business development. This includes developing a comprehensive strategy for plans, goals, and directions for the organization or company, along with monitoring and evaluating results and progress, and adjusting the strategy as needed. This service helps identify appropriate and effective strategies to achieve competitive excellence, growth, and development in the target market.



## Organizational Structuring and Change Management

We build and design a complete organizational structure from the inception of the business and assist in planning and implementing the necessary changes to achieve the ideal organizational structure. This includes setting change objectives and identifying the necessary steps for successful implementation, while continuously monitoring the results of the organizational structuring process and developing performance with the client.



## Performance Improvement and Development

We accurately identify problems and errors by analyzing the current situation, collecting information related to performance, operations, and potential issues. This enables us to develop tangible and suitable improvement plans to reach desired goals. We also monitor plan execution, evaluate results, and adjust procedures as needed, based on the client's requirements.



# OUR SERVICES



## • **Feasibility Studies for Businesses**

We offer comprehensive financial studies and analysis, including market analysis, cost estimation, revenue projection, and profit assessment. Our expertise also extends to conducting feasibility studies for businesses, providing valuable insights and commendations to assess the viability and potential success of a venture.

## • **Financial Decision-Making**

Offering clients guidance on making sound financial decisions, including whether to pursue financing or not, and directing them towards appropriate funding sources. Assisting clients in completing necessary paperwork and ensuring all requirements are met. Additionally, analyzing and evaluating the financial requirements of the organisation or company, assessing available financial options, and analyzing the associated risks and potential returns for each financing option.

## • **Marketing Strategy and Content Management**

Assisting clients in developing and executing effective marketing strategies and managing content on social media platforms, including analysis, content creation, publishing, management, and performance measurement.

## • **Consulting on M&A Operations**

Offering professional guidance to clients in navigating the complexities of merger and acquisition transactions. This involves providing insights into market opportunities and advising on the appropriate decisions to ensure successful and sustainable outcomes. This includes conducting thorough evaluations of potential opportunities, analyzing and assessing target companies in terms of their financial and strategic value, and formulating effective plans. Additionally, providing support throughout the negotiation process, including the identification of terms and criteria, overseeing the execution, and facilitating seamless integration

## • **Human Resource Management:**

Organizing and managing human resources in an efficient and professional manner, including employee recruitment, reviewing their resumes, testing their skills and abilities, as well as their development and training. This includes managing the payroll system, administering health insurance and social security programs, and other employee benefits. Human resource services can be customized according to the client's needs and requirements.

## • **Company Evaluation:**

Evaluating companies and estimating their current value, assessing their performance and financial position. This includes analyzing the company's financial data, estimating assets, liabilities, revenues, expenses, profits, and losses to evaluate its current and future financial performance. Additionally, evaluating its competitive position by studying all factors that may impact the company and its competition in the market. Furthermore, assessing the company's operational efficiency and the quality of its products or services, identifying gaps to enhance efficiency and improve performance. The service can be customized according to the client's needs.

## • **Foreign Company Establishment Consultancy**

Guiding the client in understanding the nature of the documents, paperwork, and licenses required to establish a foreign company and the authorities responsible for issuing these documents. This includes directing them on the legal steps and local regulations applicable in the Kingdom of Saudi Arabia.

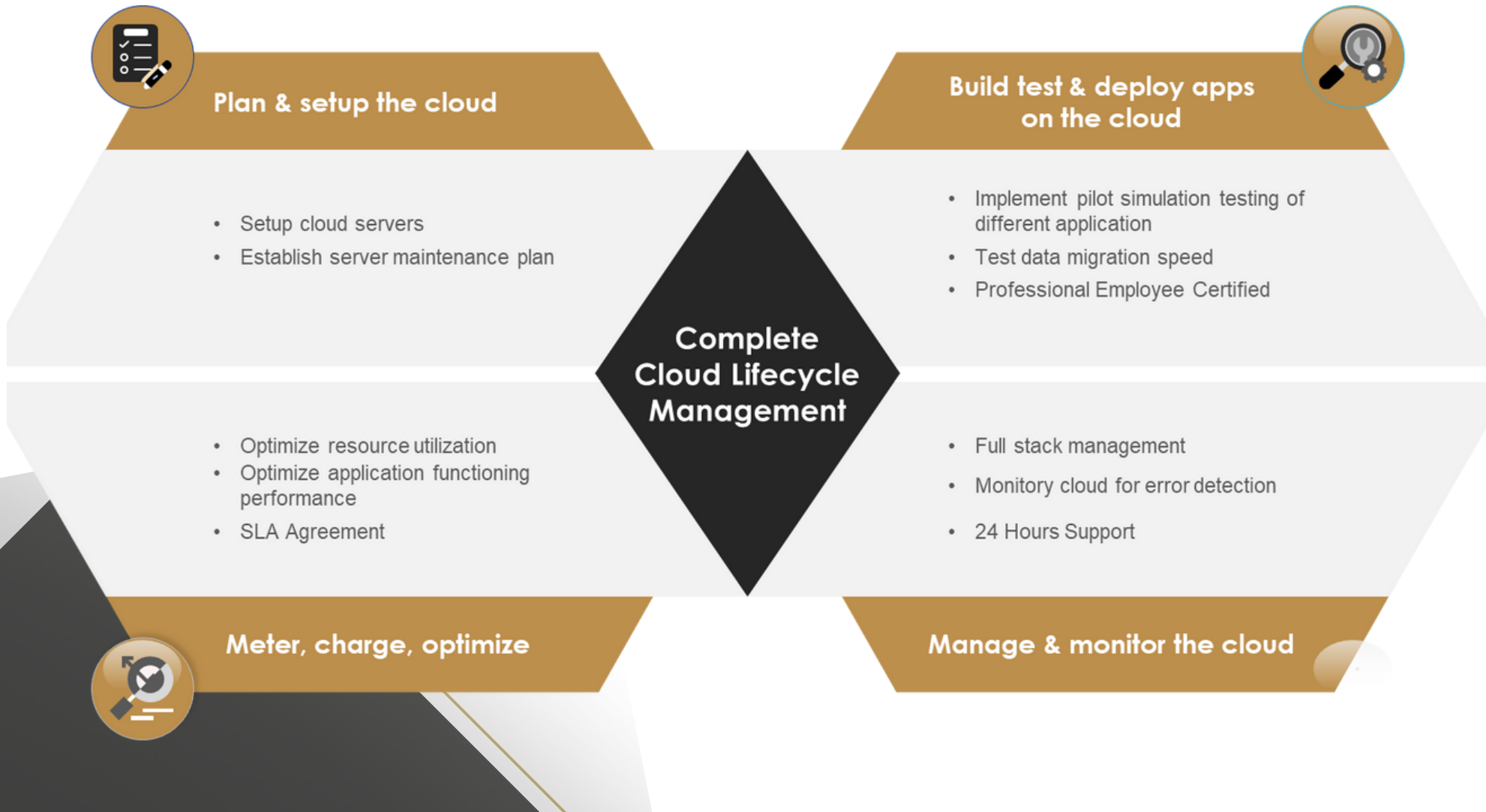


## • Management Facility

Facility Management, our vision is to provide you with a safe, productive and healthy environment by finding and developing new ways to use your spaces more efficiently.

with IT services built on dynamic, hybrid environments. Teams must ensure 100% service availability, however without the right technology, operational challenges lead to poor service level indicator (SLI) performance

## Cloud Management Services



# Contact Us

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[info@upl.sa](mailto:info@upl.sa)



[www.upl.sa](http://www.upl.sa)